

**Directions:** Please darken a circle to indicate your level of agreement with the following statements.

As a result of participating in the “Chapter Communications Strategies” workshop, I have a stronger understanding of:

	Strongly Disagree	Moderately Disagree	Neutral	Moderately Agree	Strongly Agree
1. How to create a consistent and successful social media presence.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. How to create a content calendar.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. How to perform a social media audit.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. How to identify my various audiences and the best ways to reach them.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>