

Lean Start-up Business Model Resources

Videos

Capture Your Business Model in 20 Minutes - Lean Canvas

<https://www.youtube.com/watch?v=7o8uYdUaFR4>

The Lean Canvas Business Model - Creating The Killer Business Plan

<https://www.youtube.com/watch?v=uE34HsmT6E0>

Lean Startup Summary

https://www.youtube.com/watch?v=zOX1vC7_n6s&safety_mode=true&persist_safety_mode=1&safe=active

Books

Running Lean: Iterate from Plan A to a Plan That Works (Lean Series)

By Ash Maurya

Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers

By Alexander Osterwalder and Yves Pigneur

Value Proposition Design: How to Create Products and Services Customers Want (Strategyzer)

By Alexander Osterwalder and Yves Pigneur

The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

By Eric Ries

Online Courses

Lean Canvas Course

<https://www.udemy.com/lean-canvas-course/>

How to Build a Startup

<https://www.udacity.com/course/how-to-build-a-startup--ep245>

Websites

Leanstack

<http://leanstack.com/>

Business Model Canvas vs. Lean Canvas

<https://canvanizer.com/how-to-use/business-model-canvas-vs-lean-canvas>

Lean Canvas Process and Examples

<http://www.slideshare.net/de-pe/lean-canvas-process-and-examples>

Social Lean Canvas

<http://socialleancanvas.com/>

Lean Launch Lab

<https://www.leanlaunchlab.com/>