

Nebraska DECA is an organization that prepares high schoolers to be emerging leaders and entrepreneurs in marketing, finance, hospitality, and management. DECA enhances marketing education by providing recognition and leadership activities directly related to classroom study.



Connect With Us:

[www.nedeca.org](http://www.nedeca.org)

<https://www.facebook.com/nebraskadeca>

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In March, Nebraska hosts the State Career Development Conference in Lincoln, Nebraska. Over 1,100 members are invited to compete, attend leadership sessions, and network with colleagues, exhibitors, and business partners just like you! We would be honored to have a local sponsor like you for our conference in Lincoln.

Nebraska DECA is a 501C3 Non-Profit Organization, all donations are tax deductible. Not only will your donations help impact hundreds of students across Nebraska, but your organization reaps benefits as well. In addition to donations, there are many other ways to contribute. Below are some general sponsorship levels, along with ‘a la carte’ options on the next page. You can also select the Donation button and enter any amount of donation at <https://nebraska-deca.square.site>

**Diamond Level Sponsorship – \$2,000**

- Title sponsor for industry specific competitive events
- Multi-media advertising at all general session pre-shows at State Career Development Conference
- All benefits of Platinum and Gold Level Sponsors

**Platinum Level Sponsor – \$1,000**

- Ad in State Career Development Conference app
- Prime location and designation of sponsorship on the State Conference app
- All benefits of Gold Level Sponsor

**Gold Level Sponsor – \$500**

- Free exhibit table at State Career Development Conference
- Highlighted as sponsor on DECA’s website
- Company logo appears on sponsorship recognition slide during welcoming ceremonies at State Career Development Conference
- Promotion of business as a DECA sponsor via Nebraska DECA social media platforms

**Sponsor a DECA Event \$125 Each Event**

This is a list of DECA Event Titles. Each Event can be sponsored for a donation of \$125 and you can sponsor multiple events. For example, sponsorship of Sport and Entertainment Marketing Individual Series AND Sports and Entertainment Marketing Team Decision Making Event is a donation total of \$250.

**PRINCIPLES OF BUSINESS**

**ADMINISTRATION EVENTS**

- Principles of Business Management and Administration PBM
- Principles of Finance PFN
- Principles of Hospitality and Tourism PHT
- Principles of Marketing PMK

**TEAM DECISION MAKING EVENTS**

- Business Law and Ethics Team Decision Making BLTDM
- Buying and Merchandising Team Decision Making BTDM
- Entrepreneurship Team Decision Making ETDM
- Financial Services Team Decision Making FTDM
- Hospitality Services Team Decision Making HTDM
- Marketing Management Team Decision Making MTDM
- Sports and Entertainment Marketing Team Decision Making STDM
- Travel and Tourism Team Decision Making TTDM

**INDIVIDUAL SERIES EVENTS**

- Accounting Applications Series ACT
- Apparel and Accessories Marketing Series AAM
- Automotive Services Marketing Series ASM
- Business Finance Series BFS
- Business Services Marketing Series BSM
- Entrepreneurship Series ENT
- Food Marketing Series FMS
- Hotel and Lodging Management Series HLM
- Human Resources Management Series HRM
- Marketing Communications Series MCS
- Quick Serve Restaurant Management Series QSRM
- Restaurant and Food Service Management Series RFSM
- Retail Merchandising Series RMS
- Sports and Entertainment Marketing Series SEM

**PERSONAL FINANCIAL**

**LITERACY EVENT**

- Personal Financial Literacy PFL

**BUSINESS OPERATIONS**

**RESEARCH EVENTS**

- Business Services Operations Research BOR
- Buying and Merchandising Operations Research BMOR
- Finance Operations Research FOR
- Hospitality and Tourism Operations Research HTOR
- Sports and Entertainment Marketing Operations Research SEOR

**PROJECT MANAGEMENT EVENTS**

- Business Solutions Project PMBS
- Career Development Project PMCD
- Community Awareness Project PMCA
- Community Giving Project PMCG
- Financial Literacy Project PMFL
- Sales Project PMSP

**ENTREPRENEURSHIP EVENTS**

- Innovation Plan EIP
- Start-Up Business Plan ESB
- Independent Business Plan EIB
- International Business Plan IBP
- Business Growth Plan EBG
- Franchise Business Plan EFB

**INTEGRATED MARKETING**

**CAMPAIGN EVENTS**

- Integrated Marketing Campaign–Event IMCE
- Integrated Marketing Campaign–Product IMCP
- Integrated Marketing Campaign–Service IMCS

**PROFESSIONAL SELLING**

**AND CONSULTING EVENTS**

- Financial Consulting FCE
- Hospitality and Tourism Professional Selling HTPS
- Professional Selling PSE



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Sponsor Name as it should appear on Media:

Address:

City/State/Zip:

Contact Name:

Contact Phone:

Webpage or Social Media Address you want hyperlinked to logo you provide:

### Annual Sponsorship:

**Gold** \$500 donation       **Platinum** \$1,000 donation       **Diamond** \$2,000 donation

### A La Carte Sponsorship:

State Event exhibitor \$250

Event medal/trophy Sponsor \$125 @ (list events)

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State Officer Training/Retreat Sponsor \$150

Student State DECA Conference Registration \$110

Student ICDC Conference Registration \$125

DECA Scholarship Sponsor \$500

Student Fall leadership Conf Registration \$45

Student Membership Sponsor \$20

Local Chapter Sponsorship \$200+ (list Chapter)

Professional/Alumni DECA membership \$20

Provide Judges at Competitions

Provide meeting space

Provide Speakers for events or schools

Provide Company tours

Provide shadowing opportunities

Become a business mentor to a state officer

### WHAT Can DECA Do For You?

Provide students for community service

Opportunity to work with students using your company/organization on a marketing project

Opportunity to hire marketing/DECA students

Please email a high-resolution logo .jpeg or .png along with this form to [mary.janssen@nebraska.gov](mailto:mary.janssen@nebraska.gov)

Here is the link to process your donation on line. <https://nebraska-deca.square.site> To sponsor a State Event select that button and add it to your cart as many times as needed. Select Gold, Platinum or Diamond for that level of sponsorship. All other donations can be made by selecting the Donation button and entering the amount of the donation. Download this form and complete accordingly. For non-monetary donations, download and complete this form and send to Mary Janssen.

Contact Mary Janssen for assistance or mail the form and your donation to Mary Janssen—her contact information is at the top of this page