

Nebraska DECA is an organization that prepares high schoolers to be emerging leaders and entrepreneurs in marketing, finance, hospitality, and management. DECA enhances marketing education by providing recognition and leadership activities directly related to classroom study.



In March, Nebraska hosts the State Career Development Conference in Lincoln, Nebraska. Over 1,100 members are invited to compete, attend leadership sessions, and network with colleagues, exhibitors, and business partners just like you! We would be honored to have a local sponsor like you for our conference in Lincoln.

Nebraska DECA is a 501C3 Non-Profit Organization, all donations are tax deductible. Not only will your donations help impact hundreds of students across Nebraska, but your organization reaps benefits as well. In addition to donations, there are many other ways to contribute. Below are some general sponsorship levels, along with 'a la carte' options on the next page. You can also select the Donation button and enter any amount of donation at <https://nebraska-deca.square.site>

Diamond Level Sponsorship – \$2,000

- Title sponsor for industry specific competitive events
- Multi-media advertising at all general session pre-shows at State Career Development Conference
- All benefits of Platinum and Gold Level Sponsors

Platinum Level Sponsor – \$1,000

- Ad in State Career Development Conference app
- Prime location and designation of sponsorship on the State Conference app
- All benefits of Gold Level Sponsor

Connect With Us:

www.nedeca.org

<https://www.facebook.com/nebraskadeca>

@NebraskaDECA

nebraskadeca

Sponsor a DECA Event \$125 Each Event

This is a list of DECA Event Titles. Each Event can be sponsored for a donation of \$125 and you can sponsor multiple events. For example, sponsorship of Sport and Entertainment Marketing Individual Series AND Sports and Entertainment Marketing Team Decision Making Event is a donation total of \$250.

PRINCIPLES OF BUSINESS

ADMINISTRATION EVENTS

Principles of Business Management and Administration PBM

Principles of Entrepreneurship PEN

Principles of Finance PFN

Principles of Hospitality and Tourism PHT

Principles of Marketing PMK

TEAM DECISION MAKING EVENTS

Business Law and Ethics Team Decision Making BLTDM

Buying and Merchandising Team Decision Making BTDM

Entrepreneurship Team Decision Making ETDM

Financial Services Team Decision Making FTD

Hospitality Services Team Decision Making HTDM

Marketing Management Team Decision Making MTDM

Sports and Entertainment Marketing Team Decision Making

STDM Travel and Tourism Team Decision Making TTDM

INDIVIDUAL SERIES EVENTS

Accounting Applications Series ACT

Apparel and Accessories Marketing Series AAM

Automotive Services Marketing Series ASM

Business Finance Series BFS

Business Services Marketing Series BSM

Entrepreneurship Series ENT

Food Marketing Series FMS

Hotel and Lodging Management Series HLM

Human Resources Management Series HRM

Marketing Communications Series MCS

Quick Serve Restaurant Management Series QSRM

Restaurant and Food Service Management Series RFSM

Retail Merchandising Series RMS

Sports and Entertainment Marketing Series SEM

PERSONAL FINANCIAL LITERACY EVENT

Personal Financial Literacy PFL

Gold Level Sponsor – \$500

- Free exhibit table at State Career Development Conference
- Highlighted as sponsor on DECA's website
- Company logo appears on sponsorship recognition slide during welcoming ceremonies at State Career Development Conference
- Promotion of business as a DECA sponsor via Nebraska DECA social media platforms

BUSINESS OPERATIONS

RESEARCH EVENTS

Business Services Operations Research BOR

Buying and Merchandising Operations Research BMOR Finance Operations Research FOR

Hospitality and Tourism Operations Research HTOR

Sports and Entertainment Marketing Operations Research

SEOR PROJECT MANAGEMENT EVENTS

Business Solutions Project PMBS

Career Development Project PMCD

Community Awareness Project PMCA

Community Giving Project PMCG

Financial Literacy Project PMFL

Sales Project PMSP

ENTREPRENEURSHIP EVENTS

Innovation Plan EIP

Start-Up Business Plan ESB

Independent Business Plan EIB

International Business Plan IBP

Business Growth Plan EBG

Franchise Business Plan EFB

INTEGRATED MARKETING

CAMPAIGN EVENTS

Integrated Marketing Campaign—Event IMCE

Integrated Marketing Campaign—Product IMCP

Integrated Marketing Campaign—Service IMCS

PROFESSIONAL SELLING

AND CONSULTING EVENTS

Financial Consulting FCE

Hospitality and Tourism Professional Selling HTPS

Professional Selling PSE



Nebraska DECA
c/o Grafton & Assoc., PC
5935 South 56th St, Suite A
Lincoln NE 68516

Sponsor Name as it should appear on Media:

Address:

City/State/Zip:

Contact Name:

Contact Phone:

Webpage or Social Media Address you want hyperlinked to logo you provide:

Annual Sponsorship:

Gold \$500 donation **Platinum** \$1,000 donation **Diamond** \$2,000 donation

A La Carte Sponsorship:

State Career Development Conference exhibitor \$250
 Event medal/trophy Sponsor \$125 @ (list events)

 _____ State Officer Training/Retreat Sponsor \$150
 _____ Student State DECA Conference Registration \$75 _____
Student ICDC Conference Registration \$145
 _____ DECA Scholarship Sponsor \$500
 _____ Student Fall Leadership Conference Registration \$45
 _____ Student Membership Sponsor \$20
 _____ Local Chapter Sponsorship \$200+ (list Chapter)
 _____ Professional/Alumni DECA Membership \$20

Non-Monetary Donations

Provide Judges at Competitions
 Provide meeting space
 Provide Speakers for events or schools
 Provide Company tours
 Provide shadowing opportunities
 Become a business mentor to a state officer

WHAT Can DECA Do For You?

Provide students for community service
 Opportunity to work with students using your company/organization on a marketing project
 Opportunity to hire marketing/DECA students

Sponsors: Please email a high-resolution logo .jpeg or .png to maggie.schneider@nebraska.gov

To pay by credit card, please visit. <https://nebraska-deca.square.site> To sponsor an Event select that button and add it to your cart as many times as needed. To sponsor the Conference, select Gold, Platinum or Diamond level. All other donations can be made by selecting the Donation button and entering the amount of the donation.

To pay by check, print and complete this form. Mail your form and check to Nebraska DECA c/o Grafton & Assoc., 5935 S. 56th St, Suite A, Lincoln NE 68516

For non-monetary donations, please email maggie.schneider@nebraska.gov