Nebraska DECA is an organization that prepares high schoolers to be emerging leaders and entrepreneurs in marketing, finance, hospitality, and management. DECA enhances marketing education by providing recognition and leadership activities directly related to classroom study.

Connect With Us:

www.nedeca.org

https://www.facebook.com/nebraskadeca

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nebraskadeca

In March, Nebraska hosts the State Career Development Conference in Lincoln, Nebraska. Over 1,100 members are invited to compete, attend leadership sessions, and network with colleagues, exhibitors, and business partners just like you! We would be honored to have a local sponsor like you for our conference in Lincoln.

Nebraska DECA is a 501C3 Non-Profit Organization, all donations are tax deductible. Not only will your donations help impact hundreds of students across Nebraska, but your organization reaps benefits as well. In addition to donations, there are many other ways to contribute. Below are some general sponsorship levels, along with 'a la carte' options on the next page.

Diamond Level Sponsorship – $2,000

- Title sponsor for industry specific competitive events
- Multi-media advertising at all general session pre-shows at State Career Development Conference
- All benefits of Platinum and Gold Level Sponsors

Platinum Level Sponsor – $1,000

- Ad in State Career Development Conference app
- Prime location and designation of sponsorship on the State Conference app
- All benefits of Gold Level Sponsor

Gold Level Sponsor – $500

- Free exhibit table at State Career Development Conference
- Highlighted as sponsor on DECA's website
- Company logo appears on sponsorship recognition slide during welcoming ceremonies at State Career Development Conference
- Promotion of business as a DECA sponsor via Nebraska DECA social media platforms

Sponsor a DECA Event

$125 Each Event

This is a list of DECA Event Titles. Each Event can be sponsored for a donation of $125 and you can sponsor multiple events. For example, sponsorship of Sport and Entertainment Marketing Individual Series AND Sports and Entertainment Marketing Team Decision Making Event is a donation total of $250.

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS
Principles of Business Management and Administration PBM
Principles of Entrepreneurship PEN
Principles of Finance PFN
Principles of Hospitality and Tourism PHT
Principles of Marketing PMK

TEAM DECISION MAKING EVENTS
Business Law and Ethics Team Decision Making BLTDM
Buying and Merchandising Team Decision Making BTDM
Entrepreneurship Team Decision Making ETDM
Financial Services Team Decision Making FTDM
Hospitality Services Team Decision Making HTDM
Marketing Management Team Decision Making MTDM
Sports and Entertainment Marketing Team Decision Making STDM Travel and Tourism Team Decision Making TTDM

INDIVIDUAL SERIES EVENTS
Accounting Applications Series ACT
Apparel and Accessories Marketing Series AAM
Automotive Services Marketing Series ASM
Business Finance Series BFS
Business Services Marketing Series BSM
Entrepreneurship Series ENT
Food Marketing Series FMS
Hotel and Lodging Management Series HLM
Human Resources Management Series HRM
Marketing Communications Series MCS
Quick Serve Restaurant Management Series QSRM
Restaurant and Food Service Management Series RFSM
Retail Merchandising Series RMS
Sports and Entertainment Marketing Series SEM

PERSONAL FINANCIAL LITERACY EVENT
Personal Financial Literacy PFL

BUSINESS OPERATIONS RESEARCH EVENTS
Business Services Operations Research BOR
Buying and Merchandising Operations Research BMOR Finance Operations Research FOR
Hospitality and Tourism Operations Research HTOR
Sports and Entertainment Marketing Operations Research SEOR

PROJECT MANAGEMENT EVENTS
Business Solutions Project PMBS
Career Development Project PMCD
Community Awareness Project PMCA
Community Giving Project PMCG
Financial Literacy Project PMFL
Sales Project PMSP

ENTREPRENEURSHIP EVENTS
Innovation Plan EIP
Start–Up Business Plan ESB
Independent Business Plan EIB
International Business Plan IBP
Business Growth Plan EBG
Franchise Business Plan EFB

INTEGRATED MARKETING CAMPAIGN EVENTS
Integrated Marketing Campaign–Event IMCE
Integrated Marketing Campaign–Product IMCP
Integrated Marketing Campaign–Service IMCS

PROFESSIONAL SELLING AND CONSULTING EVENTS
Financial Consulting FCE
Hospitality and Tourism Professional Selling HTPS
Professional Selling PSE

Nebraska DECA
c/o Grafton & Assoc., PC
5935 South 56th St, Suite A
Lincoln NE 68516

Sponsor Name as it should appear on Media:

Address:

City/State/Zip:

Contact Name:

Contact Phone:

Webpage or Social Media Address you want hyperlinked to logo you provide:

Annual Sponsorship:

____ **Gold** $500 donation _____**Platinum** $1,000 donation _____ **Diamond** $2,000 donation

A La Carte Sponsorship:

____State Career Development Conference exhibitor $250

____ Event medal/trophy Sponsor $125 @ (list events)

_____

_____

_____

____ State Officer Training/Retreat Sponsor $150

____ Student State DECA Conference Registration $75 ____

Student ICDC Conference Registration $145

____ DECA Scholarship Sponsor $500

____ Student Fall Leadership Conference Registration $45

____ Student Membership Sponsor $20

____ Local Chapter Sponsorship $200+ (list Chapter)

____ Professional/Alumni DECA Membership $20

_____

Non-Monetary Donations

____ Provide Judges at Competitions

____ Provide meeting space

____ Provide Speakers for events or schools

____Provide Company tours

____Provide shadowing opportunities

____Become a business mentor to a state officer

WHAT Can DECA Do For You?

____Provide students for community service

____Opportunity to work with students using your company/organization on a marketing project

____Opportunity to hire marketing/DECA students

Sponsors: Please email a high-resolution logo .jpeg or .png to maggie.schneider@nebraska.gov

To pay by credit card, email jessica.stoner@nebraska.gov for an QuickBooks Online invoice which can be paid online.

To pay by check, print and complete this form. Mail your form and check to Nebraska DECA c/o Grafton & Assoc., 5935 S. 56th St, Suite A, Lincoln NE 68516

For non-monetary donations, please email maggie.schneider@nebraska.gov